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Deputy Executive Director

May 21, 2012

Addendum No. 1
to
Solicitation of Proposals
for 511 Freeway Aid Radio Advertising Services
Dated May 9, 2012

Dear Proposer:

This letter is Addendum No. 1 to the Solicitation of Proposals (SOP) for 511 Freeway Aid Radio Advertising Services dated May 9, 2012. Where text is revised, deleted text is shown in strike-through format; added text is *italicized*. The SOP is revised as follows:

<u>Addendum Item</u>	<u>Reference</u>	<u>Change(s)</u>
1	SOP, Third paragraph, Page 1	If you are interested in providing a proposal based on the attached <i>Appendix A, Scope of Work</i> , please submit a proposal on the attached <i>Appendix B, Proposal Form</i> , along with a signed <i>Appendix C, Levine Act Statement</i> and mail, e-mail, fax, or deliver to the attention of the MTC SAFE Project Manager, Rachel Zack, at the address below no later than 4:00 p.m., Friday Wednesday, May 23, 2012. Proposals received after this time and date will not be considered.

The remaining provisions of the Solicitation of Proposals, dated May 9, 2012, remain unchanged. In the event of a conflict between this addendum and the previous version(s), this addendum shall take precedence.

Any questions concerning this addendum to the SOP should be directed to Rachel Zack, MTC SAFE Project Manager, at (510) 817-5753 or rzack@mtc.ca.gov.

Sincerely,

Steve Heminger
Executive Director

SH: RZ

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